



POSTCARD DATA

Our postcarding effectiveness ranges, but one thing is clear: postcarding DOES make an impact.

Petersburg Virginia - 2021

43%

Black voter turnout

Received Postcard Only

Out of 6,534 Black voters we contacted, 2,736 or 43% voted.

**Note: These voters had no phone numbers on file.

Georgia - 2020

We mailed postcards to **143,000** purged voters in the 2020 Georgia primaries, **3.3%** of them registered to vote.

Onslow, North Carolina - 2019

3%

Black voters re-registered

Before contact

26%

Black voters re-registered

Received Postcard

+23% increase of Black voters re-registering to vote

For a more detailed breakdown into our postcarding AND phone banking impact, [visit this document.](#)

Stay tuned for more postcarding data after the 2020 Midterms!